

LEO BURNETT COMPANY, Inc.

Ad No. 174—Req. No. 26535—1/2 page—B & W—4 1/4 x 5 in.—National, 1963  
Printed in U.S.A.

(A)

The secret of Revelation's  
friendly flavor:

Revelation is made from  
an old private formula  
that calls for a blend of  
choice tobaccos—five of  
the world's finest  
flavor personalities. It is  
simply more satisfying, more  
comforting than any single  
tobacco you can smoke.  
Make your next pipeful  
a Revelation.

